

Wrightington, Wigan and Leigh Teaching Hospitals

NHS Foundation Trust

Information Governance Department
Suite 9
Buckingham Row
Brick Kiln Lane
Wigan
WN1 1XX

Email: foi@wwl.nhs.uk
Web: www.wwl.nhs.uk

Ref: FOI/2023/9154

Date Received: 22nd August 2023

Response Due: 20th September 2023

Date: 19th September 2023

Dear Sir/Madam

You asked:

Can the trust confirm and provide information on the following:

1. Full spend on communications (all types).

	March 2024 (Y2D)	Mar-23	Mar-22
Postage	265,770.00	558,649.00	491,315.00
Corporate Communications Cost Centre (full)	207,285.00	555,476.00	517,482.00
TOTAL	473,055.00	1,114,125.00	1,008,797.00

2. Spend on physical leaflets and posters by:

- i. Communications Department
- ii. Patient Experience / Information

	March 2024 (Y2D)	Mar-2023	Mar-2022	
i. Communications Department	15	587	397	(Printing Costs)
ii. Patient Experience / Information	366	330	1006	(Printing Costs)

3. Spend on agencies by name for design and copy of trust materials.

The Trust is unable to isolate these costs

4. Spend on digital screens broken into three categories:

- i. Cost of purchasing / leasing

The Trust does not hold this level of detail

ii. Cost of ongoing maintenance / management

The Trust does not hold this level of detail

iii. Cost of producing the design and copy of any content that is played on the screens

The Trust does not hold this level of detail

We need this for the financial years ending:

- **March 2024 (Y2D)**
- **March 2023**
- **March 2022**

If you are not entirely satisfied with this response, please do not hesitate to contact the Information Governance Department via the email address provided. If we do not hear from you within 40 days, we will assume that we have been able to accommodate your request under the Freedom of Information Act 2000.

Yours sincerely,



Tabitha Gardner
Chief Finance Officer

PLEASE NOTE:

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to: Information Governance Department, Wrightington, Wigan and Leigh NHS Foundation Trust, Suite 9, Buckingham Row, Brick Kiln Lane, Wigan, WN1 1XX.

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision at:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire, SK9 5AF

Helpline number: 0303 123 111